

Coaches.dossiers: University of Georgia Baseball

1. Top-Line Info

- a. Recent On-Field/RPI/Postseason/Attendance Results
- b. Facility Comparison
- c. <u>Head Coach Compensation Comparison</u>

2. Search Process

- a. Search Firm: N/A
- b. Committee Bios [not available as of June 30]

3. State of the Program

- a. <u>Academic Rates</u> (APR & GSR)
- b. Recruiting Classes and Rankings
 - i. Publications
 - 1. D1Baseball.com
 - a. 2023 season: #9 Freshman class
 - b. 2022 season: #12 Newcomers
 - c. <u>2021 season</u>: #9 Newcomers
 - d. 2020 season: N/A
 - e. 2019 season: #11 Newcomers
 - 2. Baseball America (paywall)
 - a. <u>Class of 2023</u>
 - b. <u>Class of 2022</u>
 - c. <u>Class of 2021</u>
 - d. <u>Class of 2020</u>
 - e. <u>Class of 2019</u>
 - ii. Recruiting Services
 - 1. Prep Baseball Report
 - 2. Perfect Game
 - a. 2023: 19th overall, 11th in the SEC
 - b. 2022: 29th overall, 12th in the SEC

- c. 2021: 65th overall, 14th in the SEC
- d. 2020: 7th overall, 6th in the SEC
- e. 2019: 12th overall, 10th in the SEC
- iii. <u>2023 Roster</u> Composition/Footprint
 - 1. By prep state/country: Georgia (32), Florida (3), Pennsylvania (2), California (1), Massachusetts (1), Texas (1), Canada (1)
 - By class: Grad Student (6), Senior (3), Redshirt Junior (3), Junior (12), Redshirt Sophomore (1), Sophomore (4), Redshirt Freshman (2), Freshman (10)
 - 3. By route: High School (32), 4-year Transfer (8), 2-year transfer (1)
- c. Foley Field
 - i. In April 2023, Board of Regents <u>approved</u> \$45M in facility upgrades to be funded by reserve funds and private donations
 - 1. Expected completion by 2025 season
 - 2. 41,000-sq. ft. addition along 3B line
 - a. Three batting tunnels, a two-lane pitching lab, players' lounge, nutrition area and office suite for baseball staff
 - 3. Additional 230 seats and replacement lighting
 - 4. Upgrades to locker room; renovated and expanded meeting room
 - 5. New fan entry gate and improved access
- d. Sport-specific donors and fundraising
 - i. Cousins Family
 - 1. Tom & Ann Cousins
 - a. Tom Co-Founder of Cousins Properties Incorporated & former Owner of the Atlanta Hawks and Atlanta Flames
 - i. Competed at UGA as a swimmer
 - b. Endowed Baseball HC position in 2016 in his late father's name
 - c. Donated \$2.5M to Oglethorpe to fund Center for Science and Innovation
 - 2. Lillian C. Giornelli
 - a. Cousins Foundations Board President
 - 3. Cousins Foundation
 - a. Leadership
 - b. <u>Donated over \$5M</u> in 2017 to endow Swimming & Diving HC position
 - c. <u>Tax Filings</u>
 - ii. Foley Family
 - 1. Foley Field named after late <u>Judge Frank Foley</u>
 - 2. Frank D. Foley III President & CEO of Foley Products
 - 3. Foley Family Foundation, Inc.
 - a. <u>\$1M+ leadership gift</u> for stadium renovation (Dec. 2012)
 - b. <u>Tax Filings</u>

e. <u>Camps/Clinics</u>

4. Coaching Staff

- a. Baseball Staff Positions (2022-23)
 - i. 1 Assoc. HC
 - ii. 1 AC
 - iii. 1 Volunteer AC
 - iv. 1 Director of Baseball Operations
 - v. 1 Director of Player Development
 - vi. 1 Student Assistant
- b. Support Staff
 - i. <u>Magdi El Shahawy</u>, Deputy Athletic Director Academics and Student Development (sport facilitator)
 - ii. Jim Malone, Sr. Associate Director of Athletic Performance for Baseball
 - iii. Zach Adams, Assoc. Athletic Trainer
 - iv. <u>Dixie Zamagias</u>, Academic Counselor
 - v. <u>Christopher Lakos</u>, Assistant Athletic Director (communications)
- c. Recent Head Coach History
 - i. <u>Scott Stricklin</u> (June 2013-May 2023)
 - 1. <u>Hired by</u> former AD McGarity from role as Kent State HC; previously AC at Georgia Tech and Vanderbilt
 - <u>Dismissed</u> after 10 years with 229-236-1 record (121-146-1 in the SEC), three NCAA Regional appearances (last in 2022) and two NCAA Regional hosts (last in 2019)
 - ii. David Perno (July 2001-May 2013)
 - 1. Promoted from AC; former UGA student-athlete
 - <u>Resigned</u> with 390-335-1 record, three CWS (last in 2008) and six NCAA Regional (last in 2011) appearances and two SEC titles (last in 2008)

5. University of Georgia Athletic Association (UGAAA) Leadership

- a. Senior staff
 - i. Josh Brooks, J. Reid Parker Director of Athletics
 - 1. <u>Signed</u> an extension through June 30, 2029
 - ii. <u>Darrice Griffin</u>, Senior Deputy Director of Athletics
 - iii. <u>Will Lawler</u>, Deputy Athletic Director Legal & Regulatory Affairs/Assistant General Counsel for Athletics
 - iv. Stephanie Ransom, Deputy Athletic Director Finance
 - v. <u>Magdi El Shahawy</u>, Deputy Athletic Director Academics and Student Development
 - vi. Ford Williams, Executive Associate Athletic Director
 - vii. <u>Ron Courson</u>, Executive Associate Athletic Director Sports Medicine

- viii. Additional staff: five (5) Senior Associate Athletic Director, ten (10) Associate Athletic Director, fifteen (15) Assistant Athletic Director
- b. UGAAA Board of Directors
 - i. Chair (UGA President), President Jere W. Morehead
 - ii. Vice Chair (Provost), Dr. S. Jack Hu
 - iii. Secretary (Faculty Athletics Representative), Prof. David E. Shipley
 - iv. Treasurer (Vice President for Finance & Adm.), Mr. Ryan A. Nesbit
 - v. Appointed Faculty Members
 - 1. Dr. Ron Walcott
 - 2. Dr. Annette Poulsen
 - 3. Dr. J. Marshall Shepherd
 - vi. Faculty Elected by University Council
 - 1. Dr. Esra Santesso
 - 2. Dr. Luke Naeher
 - 3. Dr. Janet Westpheling
 - vii. Alumni
 - 1. Mr. Chris Cummiskey Chairman and CEO of Southern Power
 - 2. <u>Hon. Steve C. Jones</u> US District Court Judge for the Northern District of Georgia
 - Mr. Kessel Stelling, Jr. Retired Executive Chairman and CEO of Synovus
 - Mr. Jon C. Stinchcomb Realtor for Virtual Properties Realty & UGA and NFL Football alum
 - 5. <u>Hon. Lisa G. Wood</u> US District Court Judge for the Southern District of Georgia
 - 6. <u>Mr. Sam Holmes</u> Vice Chairman of the Advisory & Transaction Service Group at CBRE
 - 7. <u>Mr. William D. Young, Jr.</u> Partner for General Wholesale Company
 - viii. President Alumni Association
 - 1. <u>Ms. Yvette Daniels</u>
 - ix. Student (voting)
 - 1. Ms. Briana Haves
 - x. Student-Athletes (non-voting)
 - 1. Ms. Jaiden Fields (softball)
 - 2. <u>Mr. Caleb Cavanaugh</u> (track & field)
- c. Recent Athletic Director History
 - i. Josh Brooks (Jan. 2021-present)
 - 1. <u>Hired by</u> President Jere W. Morehead
 - 2. Coaching Hires
 - a. WTEN HC Bernstein (UGA alumnus)
 - i. Promoted from Assoc. HC in May 2023 (UGA alum)

- Brooks: "Drake has continued to elevate our women's tennis program on a national level during his 11 seasons as the associate head coach, and he is more than ready for this opportunity. He knows what it takes to be a national champion and how to achieve success both on and off the court. Drake has helped lead Georgia to SEC and NCAA championships, and I know the program will continue to experience this same level of success under his leadership."
- b. Men's Swimming & Diving HC Versfeld and Women's Swimming & Diving HC Williams Moreno (UGA alums)
 - i. Both were promoted from Assoc. HC in June 2022
 - ii. Brooks: "We are incredibly grateful to have two of the best collegiate swimmers our program has ever produced, ready, willing, and able to carry on the phenomenal tradition of Georgia Swimming and Diving. Both Stefanie and Neil have been integral in our team's success during their tenures."
- c. WBB HC Abrahamson-Henderson (former UGA S-A)
 - i. <u>Hired</u> from UCF as HC in March 2022; previously HC at Albany and Missouri State
 - Brooks: "Throughout this process, one name kept coming up, and that was Coach 'ABE.' Her resume and history of success at every level is impressive. Our goal was to find a proven coach who has had sustained success both in competing for conference titles and in the NCAA tournament. Katie is the entire package, and I can't wait to see what her teams are able to accomplish here at the University of Georgia."
 - iii. Morehead: "Her history of excellence and success as a head coach at UCF, Albany and Missouri State is remarkable. I am confident she will be an outstanding ambassador for the University and our women's basketball program."
- d. MBB HC White
 - i. <u>Hired</u> from Florida as HC in March 2022; previously HC at Louisiana Tech
 - Brooks: "We have witnessed Coach White to be a leader of men, as well as a proven winner with an impressive postseason body of work. We want to compete for national success in all 21 of our sports,

and we believe that he is the coach that can build Georgia Basketball to a consistent winner on the collegiate basketball landscape."

- iii. Morehead: "We are thrilled to welcome a coach with Mike White's integrity, character and competitive excellence to the University of Georgia. He has been a leader throughout his extensive head coaching experience at Florida and Louisiana Tech, and we are confident that he will make a positive impact on UGA student-athletes and our campus community."
- e. WSOC HC McAlpine
 - i. <u>Hired</u> from Southern California as HC in Nov. 2021; previously HC at Washington State
 - ii. Brooks: "Our aim is to compete for postseason success and championships, and Keidane has done that at every level. His teams have consistently been among the nation's elite throughout his coaching career. He is passionate, energetic, knowledgeable and leads with integrity -things that will resonate with our current student-athletes, recruits and his colleagues."
- f. Softball HC Baldwin
 - i. <u>Promoted</u> from Assoc. HC in June 2021
 - ii. Brooks: "I am confident we found the right person, leader and coach in Tony Baldwin. The outpouring of support for Tony from alumni and the nation's most respected coaches was impressive, but it was the strength of his internal and external relationships, his recruiting prowess, particularly in the state of Georgia, and his coaching reputation that set him apart. Tony has the combination of skill and leadership to ensure we are winning championships and making regular appearances in the Women's College World Series."
- g. Director of Men's and Women's Track & Field Smith Gilbert
 - <u>Hired</u> from Southern California as Men's and Women's T&F HC in June 2021; previously HC at Central Florida
 - Brooks: "She is a phenomenal coach, skilled motivator and strong leader who will make our entire program better. Caryl exudes energy and passion that resonates with student-athletes,

recruits and colleagues. At UGA we aim to win championships in every sport, and she leads and coaches with the integrity, tenacity and toughness that aligns perfectly with our mission."

ii. Greg McGarity (Aug. 2010-Dec. 2020)

6. Contract and Financial Comparisons (WIN AD may helpful here)

- a. EADA Budget Data
 - i. <u>FY22</u>
 - ii. <u>FY21</u>
- b. Knight-Newhouse Data
 - i. <u>Five-Year Athletics Revenues</u>
 - ii. Five-Year Athletics Expenses
 - iii. Georgia Athletics Profile

7. Internal State of the UGAAA

- a. Vision, Mission & Values
- b. Student-Athlete Support Services
 - i. <u>The Georgia Way</u>: Enhancing the Holistic Growth and Development of Student-Athletes
 - ii. Student Services
 - 1. <u>Magdi El Shahawy</u>, Deputy Athletic Director Academics and Student Development
 - Additional staff: one (1) Assoc. AD of Academics, two (2) Asst. AD, four (4) Director, two (2) Assoc. Director, three (3) Asst. Director, three (3) Academic Counselor, four (4) Learning Specialist
 - iii. <u>Compliance</u>
 - 1. <u>Will Lawler</u>, Deputy Athletic Director Legal & Regulatory Affairs/Assistant General Counsel for Athletics
 - Additional staff: two (2) Sr. Assoc. AD, two (2) Assoc. AD, one (1) Dir. of Compliance, one (1) Dir. of Football Compliance, two Compliance Coor.
 - iv. <u>Athletic Training/Sports Medicine</u>
 - 1. <u>Ron Courson</u>, Executive Associate Athletic Director Sports Medicine
 - Additional staff: one (1) Assoc. AD Sports Medicine, one (1) Dir. of Sports Medicine - Football, one (1) Sr. Assoc. Athletic Trainer, eight (8) Assoc. Athletic Trainer, one (1) Sr. Asst Athletic Trainer, five (5) Asst Athletic Trainer, one (1) Rehab Coor., one (1) Massage Therapist, one (1) Sports Science Data Analyst
 - v. <u>Strength & Conditioning</u> Olympic Sports
 - 1. <u>Katrin Koch</u>, Director of Athletic Performance for Olympic Sports

- Additional staff: three (3) Dir. of Athletic Performance, two (2) Sr. Assoc. Dir. of Athletic Performance, two (2) Assoc. Dir. of Athletic Performance
- vi. Mental Health and Performance
 - 1. <u>Dr. Dylan Firsick</u>, Assistant Athletic Director of Mental Health & Performance
 - 2. Additional staff: three (3) Clinical Counselor
- vii. Sports Nutrition
 - 1. Jana Heitmeyer, Director of Sports Nutrition
 - Additional staff: three (3) Sports Nutritionist, one (1) Dir. of Football Performance Nutrition, one (1) Asst. Dir. of Football Nutrition, three (3) Chef
- viii. <u>NIL</u>
 - 1. Tanner Potts, Director of NIL and Strategic Initiatives
- c. LEARFIELD Directors' Cup Standings
 - i. Ranked 7th in 2022-23, 3rd in the SEC
 - ii. Ranked 19th in 2021-22, 6th in the SEC
 - iii. Ranked 10th in 2020-21, 4th in the SEC
 - iv. No Rankings in 2019-20
 - v. Ranked 21st in 2018-19, 5th in the SEC
 - vi. <u>Previous Rankings</u>
- d. Athletics Narrative and Recent News link

8. External State of the UGAAA (WIN AD may be helpful here)

- a. Fundraising
 - i. <u>The Georgia Bulldog Club</u>
 - 1. Georgia Baseball Fund
 - a. <u>Brochure</u>
 - 2. Leadership Giving
 - a. The Magill Society (\$25,000+)
 - b. <u>The Hedges</u> (\$100,000+)
 - c. <u>Silver Circle</u> (\$1,000,000+ over five years)
 - d. Georgia Always (planned giving)
 - 3. Commit to the G (launched in June 2022 with \$300M goal)
 - a. People: retention and growth of coaching staffs, enhanced recruiting resources, and staff leadership training.
 - b. Program: enhancing existing programs and creating new avenues for our student-athletes to achieve their highest academic, athletic, and personal ambitions during their time at UGA.
 - c. Places: top facility enhancement projects, including enhancements to Sanford Stadium, the indoor tennis center, Foley Field and Turner Softball Stadium.

- ii. Major Donors/Key Alumni Backgrounds
 - 1. Honor Roll of Donors
 - 2. <u>Georgia Circle of Distinction</u>
 - 3. Georgia Circle of Honor
- iii. Local Business Scene
 - 1. Athens Area Chamber of Commerce
 - 2. <u>Major Employers</u>
- b. UGAAA <u>Tax Filings</u>
- c. <u>Southeastern Conference</u>
 - i. Commissioner: Greg Sankey
 - ii. Sport Oversight
 - 1. Paul Guillie, Coordinator of Baseball Umpires
 - iii. Membership
 - 2023-24: Alabama, Arkansas, Auburn, Florida, Georgia, Kentucky, LSU, Mississippi, Mississippi State, Missouri, South Carolina, Tennessee, Texas A&M, Vanderbilt
 - 2. 2024-25: Oklahoma and Texas joining from the Big 12
 - iv. Schedule plans/methodology
 - 1. <u>Schedule format</u> beginning 2024-25 (announced Mar. 2023)
 - Regular season: Each season a team will play a three-game series against two permanent opponents and eight rotating opponents, for a total of 30 conference games. Standings will be kept in a single-division format.
 - b. Post-season: TBD
 - v. <u>Tax Filings</u>
 - vi. Revenue Distribution
 - 1. <u>FY22</u>
 - a. \$721.8M of total revenue
 - b. \$698.5M from conference office + \$23.3M for bowl game expenses
 - c. Excluding bowl expenses, \$49.9M per school
 - 2. <u>FY21</u>
 - a. \$777.8M of total revenue
 - b. \$764.4M from conference office + \$13.4M for bowl game expenses
 - c. Excluding bowl expenses, \$54.6M per school
 - vii. 2022-23 Commissioner's Regulations Baseball
- d. Details on Third-Party Relationships
 - i. TV: ESPN (via SEC)
 - 1. Deal through 2033-34
 - 2. <u>20-year, \$2.25B deal</u> inked in 2013
 - <u>10-year deal</u> to add remaining FB & MBB contests from CBS for "low \$300M range annually"

- ii. Apparel: Nike
 - 1. All-sport contract since 1999
 - 2. <u>10-year extension</u> through June 2024 worth at least \$40.8M
 - 3. Contract includes performance bonus for baseball
- iii. NIL: Altius Sports Partners (expanded partnership <u>announced</u> Apr. 2023)
 - 1. Created in-house NIL department
- e. NIL Collectives
 - i. <u>Classic City Collective</u>
- f. Media Landscape
 - i. Seth Emerson, The Athletic (Archive, Twitter)
 - ii. Marc Weiszer, Athens Banner-Herald (<u>Archive</u>, <u>Twitter</u>)
 - iii. Chip Towers, Atlanta Journal-Constitution (<u>Archive</u>, <u>Twitter</u>)
 - iv. D1Baseball.com
 - 1. Kendall Rogers (<u>Archive</u>, <u>Twitter</u>)
 - 2. Aaron Fitt (Archive, Twitter)
 - 3. <u>SEC Extra</u>
 - a. Mark Etheridge (<u>Archive</u>, <u>Twitter</u>)
 - b. Joe Healy (Archive, Twitter)
 - v. Teddy Cahill, Baseball America (Archive, Twitter)
 - vi. <u>The Red & Black</u> (student newspaper)

9. University Leadership

- a. Office of the President: Jere W. Morehead (Bio)
 - i. Began tenue in July 2013
 - ii. Statements and Remarks
 - iii. 2022 President's Annual Report
- b. University Org Chart
- c. <u>President's Cabinet</u>
- d. University System of Georgia Board of Regents

10. State of the University

- a. General Information
 - i. <u>Our Mission</u>
 - ii. UGA By the Numbers
 - iii. History & Traditions
- b. Strategic Planning
 - i. 2025 Strategic Plan
 - 1. Strategic Directions
 - a. Promoting excellence in teaching and learning
 - b. Growing research, innovation, and entrepreneurship
 - c. Strengthening partnerships with communities across Georgia and around the world
 - ii. <u>Previous Plans</u>

- c. Campus Planning/Capital Projects
 - i. <u>Master Plan</u>
 - ii. <u>Construction Projects</u>
 - iii. Campus Maps
 - 1. Interactive
 - 2. <u>PDF</u>
- d. Admissions Information
 - i. Admissions Statistics
 - ii. First-Year Admission Criteria
- e. <u>US News</u> Rankings
 - i. #T-49 in National Universities
 - ii. #T-16 in Top Public Schools
 - iii. #T-148 in Best Value Schools
 - iv. #T-30 in Most Innovative Schools
- f. Extended Situational News & University Updates link

11. University Financials

- a. Financial Statements
 - i. <u>FY22</u>
 - ii. <u>FY21</u>
 - iii. <u>FY20</u>
- b. Recent Capital Campaigns
 - i. Commit to Georgia
 - 1. Publicly launched in Nov. 2016 with \$1.2B goal
 - Completed in June 2020 having raised \$1.45B from more than 175K donors
 - ii. Archway to Excellence
 - 1. Publicly launched in Apr. 2005 with \$500M goal
 - Completed in June 2008 having raised \$653.6M from more than 102K donors (\$151.8M for athletics)
- c. <u>UGA Foundation</u>
 - i. FY22 Endowment Funds: <u>\$1.685B</u> (per NACUBO)
 - ii. 2022 Foundation Report
 - iii. Audited Financial Statements
 - 1. <u>FY22</u>
 - 2. <u>FY21</u>
 - 3. <u>FY20</u>
- d. State Appropriations
 - i. <u>FY23</u>: \$482.9M
 - ii. <u>FY22</u>: \$392.1M
 - iii. <u>FY21</u>: \$376.9M
- e. Cost-of-Attendance
 - i. Tuition, fees, room and board

- 1. Tuition
 - a. GA resident: \$9,790
 - b. Non-resident: \$28,830
- 2. Fees: \$1,390
- 3. Direct Costs (subtotal)
 - a. GA resident: \$22,084
 - b. Non-resident: \$41,124
- ii. Financial Aid
 - 1. Net price by family income (2019-2020) (per US News)
 - a. FAMILY INCOME AVERAGE COST
 - b. \$0-\$30,000 \$8,303
 - c. \$30,001-\$48,000 \$10,688
 - d. \$48,001-\$75,000 \$15,037
 - e. \$75,001-\$110,000 \$17,630
 - f. \$110,001+ \$17,971
 - 2. <u>Scholarships</u>
 - a. <u>HOPE & Zell Miller Scholarships</u>: The Zell Miller

Scholarship pays the standard undergraduate tuition rate. The initial HOPE Scholarship award amount assumes the maximum amount for which you are eligible each semester.

12. City/Area Profile

- a. Overview
 - i. Athens-Clarke County Unified Government
 - ii. <u>Visit Athens</u> (CVB)
 - iii. TripAdvisor Things to Do in Athens
 - iv. Data USA
- b. Cost of Living: <u>3.1% higher</u> than the national average
- c. Where to Live
 - i. Neighborhoods
 - 1. <u>AreaVibes.com</u>
 - 2. Niche.com
 - ii. <u>Real Estate</u>
- d. Schools
 - i. Public Schools
 - 1. GreatSchools.org
 - 2. <u>SchoolDigger.com</u>
 - 3. <u>Niche.com</u>
 - ii. Private Schools
 - 1. PrivateSchoolReview.com
 - 2. <u>Niche.com</u>
- e. Houses of Worship

- i. <u>Churches</u>
- ii. <u>Synagogues</u>
- iii. <u>Mosques/Masjids</u>