

2022

YEAR IN REVIEW



U.S. COUNCIL FOR
ATHLETES' HEALTH

A MESSAGE FROM OUR PRESIDENT & CEO



James Borchers, MD, MPH

2022 was an outstanding year for us at USCAH. We had continued growth that reflected our mission to collaborate with organizations and institutions to prioritize athlete health and safety. We were able to collaborate and grow with a number of partners in 2022, and here are several highlights:

- USCAH is the industry leader as a partner with colleges and universities when it comes to athlete health and safety. We had significant growth in the number of conferences and institutions we partner with, seeing well over 100% growth compared to 2021.
- Our impact in education and compliance showed record growth in the number of individuals accessing USCAH programming through our platform Athletics Healthspace.
- We offered a record number of Continuing Education Units to healthcare professionals in 2022.
- USCAH became the trusted athlete health and safety partner to a number of national organizations in 2022 including the National Interscholastic Athletic Administrator Association (NIAAA), the US Registry of Exercise Professionals (USREPs) and the Council of Registered Exercise Professionals (CREPs).

PASSION ♦ RESPECT ♦ RELIABLE ♦ INTEGRITY ♦ UNBIASED EXPERTISE

THE INDUSTRY LEADING PARTNER

FOR ATHLETE HEALTH AND SAFETY WITH COLLEGES AND UNIVERSITIES



60+

OPPORTUNITIES FOR ATHLETIC TRAINERS TO GAIN CEUs BETWEEN COURSEWORK AND WEBINARS



OVER 100% PARTNERSHIP GROWTH



THE TRUSTED ATHLETE HEALTH AND SAFETY PARTNER

TO NATIONAL ORGANIZATIONS

2023 is going to be a transformational year for USCAH. We are prepared for exponential growth and impact in the area of athlete health and safety with partners in collegiate athletics, high school athletics, and youth athletics. We have some amazing opportunities in 2023 to continue to grow with National Governing Bodies and corporate partners as well, which will increase the scope and utilization of USCAH in 2023 and beyond. I hope you enjoy learning about the successes USCAH had in 2022, and are as excited as we are about the future of 2023. In the following pages, you will see the efforts of our amazing team at USCAH in 2022. I am so fortunate to be associated with committed professionals that believe in the mission of USCAH and work every day to make sport safe and keep athletes healthy.

At USCAH it's simple, we work every day to make sure all athletes can do what they love while staying healthy and safe. We do it for the athletes, and we do it for the love of sport.

Again in 2023, for the love of sport,

- Jim

OUR MISSION IS TO COLLABORATE WITH EVERY ATHLETIC ORGANIZATION TO INSPIRE AND ENSURE ATHLETE HEALTH AND SAFETY IS A PRIORITY



FOR ATHLETES' HEALTH, SAFETY, AND WELLNESS

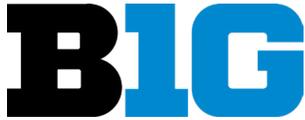
Partnerships

USCAH has partnered with national governing bodies, national organizations, universities, colleges, high schools, campus recreation, clubs, and youth sports programs of all sizes to deliver athlete health, safety, and wellness consultation, education, and compliance resources that reduce risk and protect against undue injuries, wrongful deaths, and avoidable scandals.

20+

CONFERENCE PARTNERSHIPS

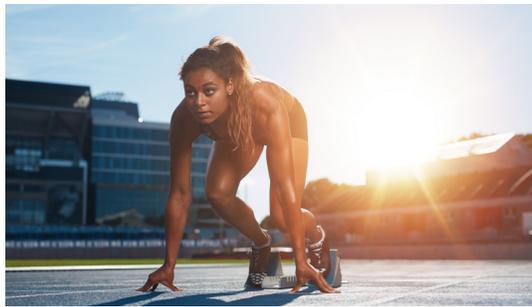
A Few of Our Conference, State, and Club Partners



200+

COLLEGE AND UNIVERSITY PARTNERS

TOGETHER, WE MAKE SPORTS SAFER FOR EVERY ATHLETE.



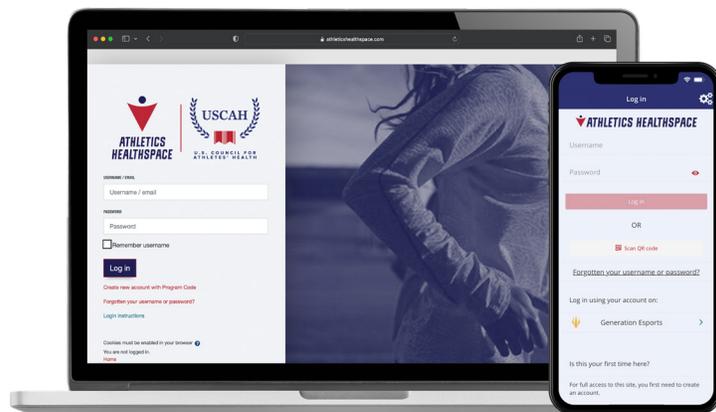
A Few of Our National Governing Body and National Organization Partners



ATHLETICS HEALTHSPACE

Our Platform

Athletics Healthspace, the proprietary e-learning platform from USCAH, houses a growing library of courses that can be customized by audience and completed via the website or app. These courses are grouped into specific programs and packages, addressing requirements and best practices around athlete health, safety, and wellness education across all levels of sports.



OUR COURSE LIBRARY GREW BY

149%

with 45 CEU eligible courses (0.5 CEUs each) for Athletic Trainers

170+

COURSES FOCUSED ON ATHLETE HEALTH, SAFETY, AND WELLNESS

60+

COURSES CREATED for Esports, specific sports, and diverse athlete mental health and wellness

15+

TEMPLATES RELATED TO EMERGENCY PREPAREDNESS AND EAPs

ENROLLMENT IN OUR POLICY CUSTOMIZATION TOOL INCREASED BY

1000%

Policy, Procedure, and Emergency Action Plan (EAP) Customization

Our one-of-a-kind guided Policy and EAP Customization Tool houses more than 60 templates that have been extensively researched and continually updated to align with:

- Athlete Health and Safety Best Practices
- Current Position Statements
- Governing Body Recommendations
- Up-To-Date Medical Community Recommendations

YOUR PARTNERS IN ATHLETE HEALTH, SAFETY, AND WELLNESS

Assessments

Our assessment process covers various unique elements of your healthcare delivery system across multiple areas. Once completed, USCAH's team conducts an independent, unbiased review of your departments' student-athlete healthcare, safety, and wellness delivery systems.

Course and Program Customization

USCAH works with its partners to tailor content for the needs of each institution or organization with the option for custom branding elements that ensure your commitment to athlete health and safety is on display every step of the way.

Continuing Education

Our courses and programs offer continuing education credits and units that are approved by national certifying organizations for athletic trainers, interscholastic athletic administrators, sports performance coaches, strength and conditioning coaches, personal trainers, fitness specialists, and other professionals.

15+

ASSESSMENTS COMPLETED

104,609

COURSES COMPLETED

1,357 %

INCREASE IN COURSE COMPLETIONS

113 & 57

CUSTOMIZED COURSES AND PROGRAMS CREATED FOR OUR PARTNERS

4,492

PROGRAMS COMPLETED

with the most popular programs completed by athletes, administrators, coaches, staff, and healthcare providers meeting NCAA mandates and nationally recognized best practice document recommendations

2.5x

MORE COURSES COMPLETED

in August compared to any other month

5,987 Completions



5,836 Completions



5,255 Completions



5,170 Completions



5,150 Completions



Top 5 Courses

A Few of Our Strategic Partners



4,850

USCAH COURSES WERE COMPLETED ON THE GAME PLAN PLATFORM

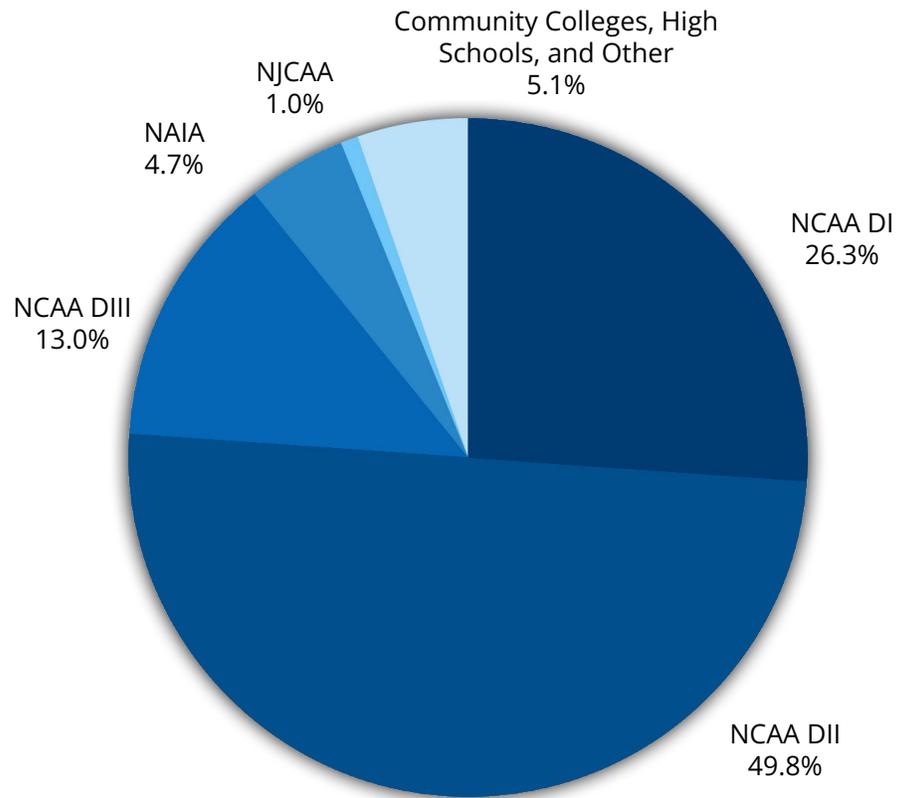
ATHLETICS HEALTHCARE ADMINISTRATOR ASSOCIATION

Our Members

The Athletics Healthcare Administrator Association (AHAA) is a network of athletics healthcare professionals from all levels of collegiate athletics. This association offers expert advice and access through thought leadership, education, and professional development from peers and experts within the world of athletics healthcare.

240%

INCREASE IN AHAA MEMBERS IN 2022



Our Membership By Setting

A GROWING COMMUNITY

- Medical Directors
- Physicians
- Athletic Trainers
- Athletics Healthcare Administrators
- Directors of Athletic Training
- Directors of Sports Medicine
- Directors of Sports Performance
- Sports Performance Coaches
- Strength and Conditioning Coaches
- Commissioners
- Athletic Directors
- Faculty Athletics Representatives
- Senior Woman Administrators
- Associate Athletic Directors
- Assistant Athletic Directors
- Compliance Officers
- Student-Athlete Academic Services Professionals



YOUR PARTNERS IN ATHLETICS HEALTHCARE ADMINISTRATION

AHAA Webinars

Information is shared through various mediums such as industry articles, expert webinars, interactive discussions, and industry events.

18
WEBINARS
CONDUCTED

25
CEU
OPPORTUNITIES
for Athletic Trainers

629 REGISTRANTS FOR OUR TOP PERFORMING WEBINAR

AHAA Symposium

During 2022, we held our first Athletics Healthcare Administrator Association Symposium. USCAH experts and national leaders in sport and healthcare administration led discussions around navigating the challenges and complexities of healthcare administration in two half-day sessions.

35
DISTINGUISHED
GUEST PANELISTS

3,318
WEBINAR
REGISTRANTS
With **over 60%** Attending live



Top 5 Webinars

- 1 Staff Retention in Athletic Healthcare
- 2 COVID Update: Return to Play and Special Issues in Sport
- 3 NCAA Constitution Updates and Creating an Environment for Athletes to Address Health and Safety Concerns
- 4 Getting Ahead of the Mental Health Challenges Facing Student Athletes and Coaches
- 5 Maximizing Your Resources: Finding Value in Campus and Local Healthcare Partners

Featured Sponsors



ENGAGEMENT

Presentations and Partner Webinars

Members of our team traveled across the country to speak with athletic directors, interscholastic athletic administrators, coaches, parents, athletic trainers, campus recreation professionals, athletes, and more.



20+
CONFERENCE
PRESENTATIONS

**MENTAL
HEALTH AND
WELLNESS**
WAS THE MOST
REQUESTED
TOPIC

50+
IN PERSON
PRESENTATIONS

279%
INCREASE IN
UNIQUE VISITORS
ON LINKEDIN

56K+
CUSTOM BUTTON
CLICKS ON
LINKEDIN

20.8K
IMPRESSIONS ON
OUR TOP TWEET

500K+
OVERALL
IMPRESSIONS
ON TWITTER



Social Media

We had a record year across all of our social media platforms, and changed our username to reflect our mission (@4athleteshealth).



Top Tweet



We protect you from your worst day so you can concentrate on your best.

For the love of **sports.**

